

January 14, 2014

**Educational Sessions
9:00 am – 5:00 pm**

**Track 1
Finding Common Ground
to Produce Practice
Ready Graduates**

**Track 2
Law Firm 2020**

**Track 3
Future Ready Skills**

**Vendor Exhibits
10:00 am to 4:00 pm**

**Winter Social
6:00 pm – 9:00 pm**

**with Keynote Speaker,
Bruce MacEwen,
aka Adam Smith, Esq.**



**LLAGNY's 75th
Anniversary**

**Education
Conference**

Final Program

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Welcome

Welcome to the first LLAGNY Educational Conference. How fitting that we initiate this process during our 75th Anniversary year. This is a culmination of our success, innovation, and prowess since the beginning of our organization on November 17th, 1938. On that day, forty-five librarians met at the Cortile Restaurant on West 43rd Street in New York City to found our organization. The purpose of the Association was to “assist in the professional standing of law librarians.” Since that day, that creed has become all the more important as our profession has grown and changed throughout the years. Still, our creed has remained the same. This conference substantiates that meaning by offering career building courses for every librarian to assist them in their knowledge and skills.

We are pleased to bring in notable professionals such as our Keynote Speaker Bruce MacEwen and Law School Deans, Nicholas Allard from Brooklyn Law School, Anthony Crowell from New York Law School, and Andrew Perlman from Suffolk University Law School. Other speakers will be a mixture from our own membership as well as experts from outside of the organization. These have been vetted by our wonderful Education Committee and assimilated into an enriching program of three tracks geared towards different areas of law librarianship. There is something for everyone ranging from the preparation of law school student graduates to skills set enhancement and the future of our profession as librarians. And it is right in our own backyard.

We want to thank New York University Law School for offering their elegant school as hosts for this event and also to our wonderful 75th Anniversary sponsors for their support of the conference. Without their help, we would not be able to offer this event.

Lastly, enjoy the day and learn. This is a time for sharing of ideas and thoughts in order to expand our knowledge as professionals. I will see you all at the Winter Social immediately following the conference from 6:00-9:00 p.m. where we can relax, bond and have fun. Cheers and success to LLAGNY as we honor our heritage and move forward into a challenging and bright future!

Respectfully yours,

John H. Davey
LLAGNY President 2013-2014



Registration and Venue

Registration Level	Price
BUNDLE: Education Conference and 75th Anniversary Winter Social	\$100.00
A La Carte: AM Half Day	\$37.50
A La Carte: PM Half Day	\$37.50
A La Carte: Education Conference Full Day	\$75.00
A La Carte: Winter Social (evening)	\$50.00
Students and Unemployed Librarians All Day Education Conference	\$35.00
BUNDLE: Education Conference and Winter Social	\$50.00
Non-members All Day Education Conference	\$150.00
BUNDLE: Education Conference and Winter Social	\$225.00

Venue

The LLAGNY 75th Anniversary Education Conference will be held at:

New York University
School of Law
40 Washington Square South

The Winter Social will be held at the following convenient nearby location:

Apple Restaurant
17 Waverly Place
New York, NY 10003

Registration Information

To register for the Bundle or for segments including or excluding the Winter Social, please pay ONLY by credit card by going to the following link on the LLAGNY Home Page:

<https://llagny.memberclicks.net/75th-anniversary-conference-menu>

We only accept online Credit Card payments for this event.

Schedule of Events

8:00 – 9:00 am

Registration and Continental Breakfast

9:00 – 9:45 am

Opening Remarks by Radu D. Popa
Keynote: Bruce MacEwen – Tishman Auditorium

TRACK 1 – Room 206

TRACK 2 – Room 204

TRACK 3 – Room 210

10:00 –
10:45

Building Practice Ready Graduates – Science Fiction or Forward Thinking

Nick Allard, Anthony Crowell, Mitchell Rait, Bonnie Sard

Moderator:
Ralph Monaco

E-Discovery in Law Firms and Law Departments

Mark Desierto

Legal Project Management: Going from Mickey Mouse to Mighty Mouse

Purvi Sanghvi, Donna Wren

10:45 –
11:30

Going Beyond the Four Walls of Your Library Into Strategic Knowledge Management

Alirio Gomez, Steve Lastres

Sharepoint: The Librarian's 21st Century Toolkit, Pt. 1

Emily R. Florio, Jim Tuvell

11:30 –
12:15

Legal Research Skills: What Do We Know?

Toni Aiello, Ada Nunez

Empowering Librarians with iPads and other Mobile Devices

Rory Kingan, William R. Mills

Sharepoint: The Librarian's 21st Century Toolkit, Pt. 2

Emily R. Florio, Jim Tuvell

12:30 – 1:55 pm

Lunch and Vendor Exhibits – Greenberg Lounge

2:00 –
2:45

KM/CRM/EDD Document Management: What are these and why should I care?

Lawrence J. Gianneschi, Cynthia Mahoney, Al Pica

The 21st Century Lawyer

Andrew M. Perlman

BI, CI: The ABCs of Librarian as Strategic Innovator

Kitty Schweyer

2:45 –
3:30

Collaborating to Prepare Practice Ready Graduate

Kathleen Darvil, Elaine Egan, Yasmin Sokkar Harker, Linda-Jean Schneider

Social Media and Legal Research: The Wave of the Future?

Jim Kelly, Mary E. Matuszak

e-Resources, only, please!

Bess Reynolds, Jacob Sayward

3:30 – 4:15 pm

Break

4:15 – 5:00 pm

Recap – Tishman Auditorium

5:00 – 6:00 pm

LLAGNY Bylaws Q&A

6:00 – 9:00 pm

75th Anniversary Social at Apple Restaurant

Keynote Speaker Bruce MacEwen, aka Adam Smith, Esq.

Tishman Auditorium, 9:00 –9:45 am

A lawyer and consultant to law firms on strategic and economic issues, Bruce is President of “Adam Smith, Esq.” (AdamSmithEsq.com), which provides insights on the business of large, sophisticated law firms. Since the site’s launch in late 2003, nearly 1,500 articles have appeared on “Adam Smith, Esq.” covering such topics as strategy, leadership, globalization, M&A, finance, compensation, cultural considerations, and partnership structures.

Bruce has written for or been quoted in: Fortune; The Wall Street Journal; The New York Times; The Washington Post; Bloomberg News/Radio/TV; Business 2.0; The International Herald Tribune; The National Law Journal; The ABA Journal; The Lawyer; and other publications too numerous to mention.



He is a sought-after speaker and frequently appears at law firm retreats and legal industry conferences domestically and overseas.

In early 2013 Bruce published his first book, “Growth Is Dead: Now What?,” outlining the consequences for the legal industry of the great financial reset of 2008. It has received an overwhelmingly positive response in the market, with strong worldwide sales; Bloomberg Law described it as having “immediately become required reading, from the one and only Bruce MacEwen.”



Special Guests

Nicholas W. Allard, Brooklyn Law School

Dean and Professor of Law

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Nicholas W. Allard became the eighth Dean of Brooklyn Law School on July 1, 2012. Dean Allard is globally recognized for his expertise on legislative, regulatory, and administrative matters in the areas of telecommunications, information technology, health, energy, environmental law, and higher education. He has worked with numerous clients at domestic and international organizations including *Fortune* 500 companies, nonprofit organizations, and public and private universities. In 2005, he became a partner at Patton Boggs LLP, where he chaired the Public Policy Department and co-chaired the Government Advocacy Practice. Before joining Patton Boggs, he was a partner at Latham & Watkins LLP, where he chaired the firm's Government Relations Group.

In addition to his experience in legal practice and academia, Dean Allard has notable experience on Capitol Hill. He served as administrative assistant and chief of staff to the late Senator Daniel Patrick Moynihan and as minority staff counsel to the Senate Committee on the Judiciary, where he was legal counsel to the late Senator Edward Kennedy.

Dean Allard is a graduate of Princeton University, Oxford University (where he was also a Rhodes Scholar), and Yale University Law School. He began his law career with clerkships for the Honorable Robert P. Peckham of the U.S. District Court for the Northern District of California and the Honorable Patricia M. Wald of the U.S. Court of Appeals for the District of Columbia Circuit.

Anthony W. Crowell, New York Law School

Dean and President, Professor of Law

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Dean Crowell received a B.A., *magna cum laude*, from the University of Pennsylvania, where he studied urban policy, and a J.D., *cum laude*, from American University. He is a member of the bars of New York and New Jersey and previously taught State and Local Government Law at Brooklyn Law School for 12 years.

Prior to his appointment, Dean Crowell served as Counselor to New York City Mayor Michael R. Bloomberg. In this role, he served as counsel and senior management and policy advisor to the Mayor, as well as general counsel to the Office of the Mayor. He also chaired the City's Panel on Regulatory Review, and sat on various boards dealing with pensions, procurement, and franchises and concessions. In addition, he served either as an executive director, counsel, or commissioner with six city charter revision commissions.



Special Guests (cont'd)

Before becoming Counselor to the Mayor, Dean Crowell served as Special Counsel to the Mayor from 2002 to 2006. From 1997 to 2002, he served as Assistant Corporation Counsel in the New York City Law Department's Tax & Condemnation and Legal Counsel Divisions, where he handled complex litigation, advised on constitutional questions and the legality of disputed policy issues, and drafted legislation and regulations for the Mayor and city agencies. In 2001, he directed the City's World Trade Center Death Certificate Program, and was counsel at the city's Family Assistance Center, aiding families of victims of the 9/11 attacks. Dean Crowell is a recipient of the Association of the Bar of the City of New York's Outstanding Municipal Attorney Award.

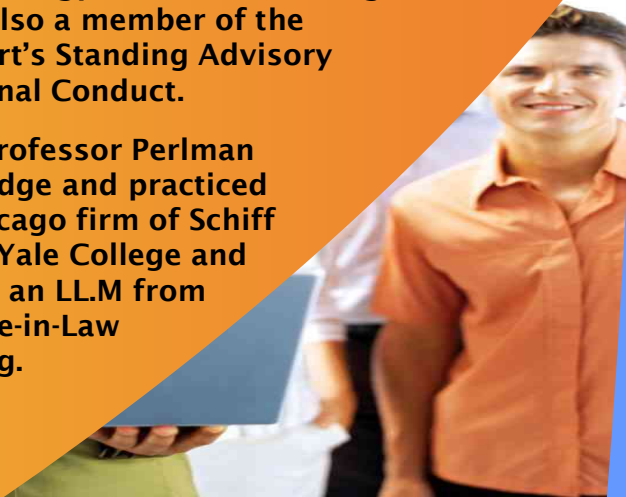
Andrew M. Perlman, Suffolk University Law School

Professor of Law and Director,
Institute on Law Practice, Technology and Innovation
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Professor Perlman's work focuses on professional responsibility, civil procedure, and law practice technology and innovation. He has written numerous articles on professional responsibility, and he is a co-author (since 2008) of the annually updated book, *Regulation of Lawyers: Statutes and Standards* (with Stephen Gillers and Roy D. Simon). He is also a co-contributor to a legal ethics blog, www.legalethicsforum.com, which has been named three times by the American Bar Association Journal as one of the top 100 law-related blogs in the country. In addition, he has co-authored a civil procedure casebook, *Civil Procedure: A Coursebook* (Aspen 2011), with Professors Joseph W. Glannon and Peter Raven-Hansen.

Professor Perlman served as the Chief Reporter for the ABA Commission on Ethics 20/20, which successfully proposed numerous changes to the ABA Model Rules of Professional Conduct and related policies to address advances in technology and the increasing globalization of law practice. He is also a member of the Massachusetts Supreme Judicial Court's Standing Advisory Committee on the Rules of Professional Conduct.

Prior to joining the Suffolk faculty, Professor Perlman clerked for a federal district court judge and practiced as a litigation associate with the Chicago firm of Schiff Hardin. He is an honors graduate of Yale College and Harvard Law School, and he received an LL.M from Columbia, where he was an Associate-in-Law and taught legal research and writing.



Finding Common Ground to Produce Practice Ready Graduates

Programs 1 and 2 – Building Practice Ready Graduates Science-Fiction or Forward-Thinking?

New approaches to legal education aim to build the skills in students essential to hitting the ground running in a fashion that better meets the needs of a changing legal marketplace without detracting from the teaching of critical thinking skills essential to legal practice. Speakers will address what proposed strategies hold the most promise, and whether they believe these efforts will have a significant effect on the practice of law. -- There will be time for questions.

Time: 10-11:30 am
Room: Classroom 206
Speaker(s): Nick Allard, Anthony Crowell
Mitchell Rait, Bonnie Sard
Moderator: Ralph Monaco

Learning Outcomes

- Engage in the debate surrounding the issue of changing law school curriculum to produce more practice ready graduates.
- Discover what skills legal employers consider essential to be considered practice ready.
- Learn about proposed changes in legal education geared towards responding to the needs of legal employers.

Finding Common Ground to Produce Practice Ready Graduates

Program 3 – Legal Research Skills: What Do We Know?

The legal research skills of law school graduates has been a concern of law librarians for many years. But, what are the legal research skills practice ready graduates must have? In 2011 AALL created the Task Force on Identifying Skills & Knowledge for Legal Practice. They released their first report in June 2013. Toni Aiello, a member of the Task Force will give us report highlights and their on-going activities. An associate from a law firm will share her/his experience with research readiness and the firm's librarian will describe how the library supports the development of legal research skills.

Time: 11:30 am–12:15 pm

Room: Classroom 206

Speaker(s): Toni Aiello, Ada Nunez

TRACK 1

Learning Outcomes

- Learn about the key findings of the Task Force research.
- Understand the legal research challenges faced by a young associate.
- Discover the steps law firm librarians can take to build legal research skills on the job.

Finding Common Ground to Produce Practice Ready Graduates

Program 4 – KM/CRM/EDD/Document Management: What Are These and Why Should I Care?

Law firms and legal departments have some unique technology requirements. This program identifies some of these specific needs, and will provide an overview of legal technologies not seen in the academic environment.

Time: 2:00-2:45 pm

Room: Classroom 206

Speaker(s): Lawrence J. Gianneschi , Cynthia Mahoney, Al Pica

TRACK 1

Learning Outcomes

- Identify knowledge related services and technologies used by law firms and legal departments.
- Learn about library involvement with these services.

Finding Common Ground to Produce Practice Ready Graduates

Program 5 – Collaborating To Prepare Practice Ready Graduates

Law students need to hit the ground running. With Clients unwilling to pay for an associate's time on legal matters, librarians need to work together to insure that associates have the requisite skills to be able to practice effectively. Join a panel of law firm and academic librarians who will discuss their associate training programs which they believe produce practice-ready graduates.

Time: 2:45-3:30 pm

Room: Classroom 206

Speaker(s): Yasmin Sokkar Harker, Kathleen Darvil, Linda-Jean Schneider, Elaine Egan

TRACK 1

Learning Outcomes

- Obtain ideas to enhance attendee's own training programs.
- See collaborative efforts between academic and law firm librarians working together.

Law Firm 2020

Program 1 – E-Discovery in Law Firms and Law Departments

Law firms have started to take a proactive role in how e-discovery is used. The Cowen Group conducted a survey in 2012 which stated that the use of e-discovery is increasing in law firms and corporations. Rather than outsource to vendors, they are conducting e-discovery within firms to provide better value to clients. As more clients seek alternative fee arrangements, it is crucial for firms to lower costs by having access to the case data rather than outsourcing it which can increase costs and expose the firm to liability.

Time: 10-10:45 am

Room: Classroom 204

Speaker(s): Mark Desierto

TRACK 2

Learning Outcomes

- Learn about the implications for the legal profession if firms become experts in e-discovery.
- Learn how the firm and client can benefit if e-discovery is done within the firm?

Law Firm 2020

Program 2 – Going Beyond the Four Walls of Your Library Into Strategic Knowledge Management

This program will cover what “knowledge management” is and the types of knowledge management in law firms that require KM strategies and solutions. A demonstration of several KM projects will show the role law librarians play in leading KM initiatives.

Time: 10:45-11:30 am

Room: Classroom 204

Speaker(s): Alirio Gomez , Steve Lastres

TRACK 2

Learning Outcomes

- Understand what “knowledge management” (KM) is and grasp the benefits and challenges of adopting KM strategy.
- Understand the role law librarians can play in portal development at law firms and examine case studies of KM projects lead by law librarians.
- Understand how to go back to their firms and propose KM projects.

Program 3 – Empowering Librarians with iPads and other Mobile Devices

Lawyers expect their mobile devices to connect at their workplace, and many now have iPads for personal use. Some law firms and courts have embraced the iPad as their mobile device of choice.

How does the law librarian fit into this picture?

Time: 11:30 am–12:15 pm
Room: Classroom 204
Speaker(s): Rory Kingan, William R. Mills

Learning Outcomes

- Gain a better understanding of the mobile device world and be better able to engage in conversations about the iPad's place in legal settings.
- Identify new opportunities and roles for law librarians as the use of mobile devices and iPads continues to grow in the legal workplace.
- Learn about features and apps for iPads and other mobile devices that are useful for lawyers and law librarians.

Law Firm 2020

Program 4 – The 21st Century Lawyer

This program will demonstrate Google Glass, a wearable technology, and explore its potential applications for lawyers. Recent changes to the Model Rules of Professional Conduct relating to lawyer competence in the 21st century will be introduced. Other topics to be covered include the duty of confidentiality in a digital age and a legal technology audit of law firms that was pioneered by Casey Flaherty, corporate counsel at Kia Motors America, and that will be enhanced and automated at Suffolk Law School. New developments in legal education in the area of legal technology and innovation will be presented.

Time: 2:00-2:45 pm
Room: Classroom 204
Speaker(s): Andrew M. Perlman

TRACK 2

Learning Outcomes

- Learn how technology is changing our understanding of a lawyer's ethical duty of competence.
- Learn what Google Glass is and how lawyers might use it.

Law Firm 2020

Program 5 – Social Media and Legal Research: The Wave of the Future?

Law Librarians have found social media to be an excellent tool for advertising and outreach. But social media is all about information. Many attorneys are using social media to answer questions and find clients. How are Law Librarians using social media, and what is social media's value as a research tool and what skills will they need to develop to use this material? This program provides insight into how Law Librarians are using social media overall and for legal research.

Time: 2:45-3:30 pm
Room: Classroom 204
Speaker(s): Jim Kelly, Mary E. Matuszak

TRACK 2

Learning Outcomes

- Learn how social media is being used as evidence and in investigations as well as for collection development, acquisitions and current awareness.
- Learn the New York Law Institute's social media experience and plans for the future and the results of the New York Law Institute's survey of how Law Librarians are using social media.

Future Ready Skills

Program 1 -- Legal Project Management: Going from Mickey Mouse to Mighty Mouse

Project Management is “[t]he application of knowledge, skills, tools and techniques to project activities to meet project objectives”. Librarians use these attributes informally on a daily basis. The challenge is formulizing what is done informally. Discover the techniques and guidelines that have helped others succeed at this seemingly impossible task.

Time: 10-10:45 am

Room: Classroom 210

Speaker(s): Purvi Sanghvi, Donna Wren

TRACK 3

Learning Outcomes

- Learn how to communicate the plan to all ‘stakeholders.’
- Learn about the components of written plan: scope, quality, time, cost, risk and communication.
- Understand some challenges to adoption of legal project management.

Future Ready Skills

Program 2 and 3 -- Sharepoint -- The Librarian's 21st Century Toolkit

SharePoint is a web application that enables Librarians to organize both internal and external information silos into a cohesive page that can be used by practitioners across departments.

Time: 10:45 am-12:15pm

Room: Classroom 210

Speaker(s): Emily R. Florio , Jim Tuvell

Learning Outcomes

Learn how to create a new page by:

- add and format text,
- insert a link,
- insert an image,
- change page layout and
- Publish

Learn how to create a site (A site in SharePoint is synonymous with creating new section):

- add and format text,
- insert a link,
- insert an image,
- change page layout and
- Publish

Learn to manage content and structure (This process is done on the administrative side):

- upload documents
- check out/in the documents
- publish

Future Ready Skills

Program 4 -- BI, CI: The ABCs of Librarian as Strategic Innovator

Strategies to enable the librarian to impact the organization's bottom line by improving profitability, increasing the client base, and identifying opportunities for cross-selling.

Time: 2:00-2:45 pm

Room: Classroom 210

Speaker(s): Kitty Schweyer

TRACK 3

Learning Outcomes

- Learn how to grow the firm's business, identify opportunities for cross-selling and improve profitability
- Learn how to identify and use resources utilized in BI & CI research
- Learn how to compose concise, actionable, and timely BI & CI reports

Future Ready Skills

Program 5 -- “eResources only, please!”

While demands continue to increase for eResources, how do librarians manage expectations on delivery and usage.

Time: 2:45–3:30 pm

Room: Classroom 210

Speaker(s): Bess Reynolds, Jacob Sayward

TRACK 3

Learning Outcomes

- Learn how to assess technical requirements for an e-book deployment.
- Learn how to develop a workflow for managing digital resources
- Learn how to create a communications plan for an e-book deployment.

List of Speakers

**Toni L. Aiello, Reference Librarian,
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List of Speakers

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<http://www1.cuny.edu/mu/law/2012/06/07/associate-prof-harkers-paper-wins-aall-award/>

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List of Speakers (cont'd)

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List of Speakers (cont'd)

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Bonnie Sard, Director of Legal Hiring for the New York County District Attorney's Office at NY County District

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Education Committee and LLAGNY Board

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